



## California Association for Nurse Practitioners Monthly Chapter Communication / September 2016

September 16, 2016

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### What's New

#### Legislative Update

The Legislature adjourned the 2015-2016 session after midnight on August 31. Governor Brown now has until midnight on September 30 to act on all of the bills that were sent to his desk. With the session concluded, legislators now return to their district offices to meet with constituents, plan for next year's session, and in some cases, campaign for their re-election.

Before the late night adjournment of the session, the Assembly did take up AB 1306, by Assembly Member Autumn Burke (D-Inglewood), which would have allowed certified nurse midwives to work without physician supervision. After heavy lobbying in opposition by the California Medical Association (CMA), the California Academy of Family Physicians (CAFP), and a number of other physician specialty organizations, the bill failed on a 31-21 vote (41 votes are needed for passage off the Assembly Floor). Those organizations had adopted a neutral position when the bill included language that would have applied the ban on the corporate practice of medicine to CNMs, in other words, prohibiting their employment, which generated the opposition of the California Hospital Association (CHA). When that language was removed, the physician groups moved to oppose the bill and aggressively lobbied against it. With the defeat of AB 1306, this year's discussion around whether or not California's APRN communities will be allowed to work without physician supervision concludes.

We will continue to monitor the Governor's actions on bills that were supported by CANP and will provide updates in the next Chapter report. As always, real time information about all of the bills that CANP was monitoring can be found on the bill tracker on the CANP website.

#### Legislative/Grassroots Update

The Legislature has adjourned the 2015-2016 Legislative Session and legislators now return to their districts to meet with constituents and focus on campaigns. The upcoming elections provide an ideal time for CANP chapters to get engaged in the political process at the local level and volunteer on the campaigns of local legislative races. Doing this, if done most effectively, will raise the profile of the local chapter with the candidate, energize the NPs, and allow them to begin to build a relationship with an existing or incoming elected official. In some cases, these relationships have already begun, but this will create an opportunity to really solidify and expand them.

Ideally, local chapters would do the following:

- Pick a date (or more than one) to volunteer on the campaign

- Select an activity - phone bank, walk precincts, other tasks that the campaign might need help with
- Reach out to the campaign and let them know that 8 - 10 9 (or whatever the number) of NPs from the local CANP Chapter would like to come help out with the campaign on the date mentioned before
- Show up and volunteer. Take pictures to post on social media with the candidate. Wear matching t-shirts or something if possible to make a strong showing
- Do it again before the election

CANP has identified a few target races for chapters to focus on:

- Senate District 3, Bill Dodd
- Senate District 9, Nancy Skinner
- Senate District 25, Anthony Portantino
- Senate District 27, Henry Stern
- Assembly District 4, Cecilia Aguilar-Curry
- Assembly District 16, Catherine Baker
- Assembly District 48, Blanca Rubio
- Assembly District 78, Todd Gloria

While the above campaigns are the targets for chapters, there are many more campaigns that deserve attention and volunteer time. This is the perfect opportunity to engage with legislators, candidates, their staff and other community partners. If your legislator is not on the above list, please organize an outreach effort through your chapter by following the suggestions above. Stephanie Tseu, our Grassroots Coordinator, will be working with Chapters to help get engaged with the campaigns. Volunteering with campaigns creates a great opportunity for NPs on the ground to get engaged and continue to build relationships with returning or soon-to-be legislators!

### Bylaws

Resolution 2016-3 was adopted at the 2016 House of Delegates Annual Meeting. The resolution called for updates and cleanup of the CANP bylaws which are now final and [available online](#).

The process of modifying specific sections of CANP bylaws to accommodate common chapter practices is still in progress. We anticipate having the chapter bylaws template released to chapters prior to the Leadership Summit.

### **Action for Chapters:**

- Review the updated CANP state bylaws with your chapter in preparation for receiving an updated chapter bylaws template next month
- Check your emails for an updated chapter bylaws template

### Leadership Summit

The Annual Leadership Summit agenda is set. The summit this year will focus again on developing leadership, but will also be interactive, thus allowing attendees to engage colleagues in discussions pertinent to leading their chapter. The summit takes place in Sacramento on Saturday, October 15, 2016 from 10:00 a.m. – 4:00 p.m. at the beautiful riverfront Westin Sacramento.

The summit has been expanded to allow up to three chapter leaders to attend on behalf of each chapter. The first two leaders attending are no cost. Should a third leader register, there will be an additional fee of \$60. We ask that chapter presidents approve the attendees for their respective chapters. Attendees may register via [this link](#). To register the third leader please select the registration type of 'Chapter Leader Registration – 3rd Leader.'

This year's program will feature presentations from CANP's Legislative Advocate Kristy Wiese and CANP's Grassroots Coordinator, Stephanie Tseu. There will also be a session on effective leadership and communications by meeting facilitator, Lisa Yates, Principal of ACS Quantum Strategies.

We're excited to share that new this year will be an afternoon of interactive learning and an exchange of ideas. Each attendee will take part in a series of roundtable discussions that will afford them the opportunity to engage with CANP leaders and staff on the topics that we know are important to running your chapter:

- Communication & Leadership
- Education Planning
- Event Facilitation
- Legislative Advocacy at the Local Level
- Membership Recruitment & Retention
- Social Media
- Taxes & Financial Practices

To make the most of the interactive roundtables, we ask that each chapter leader come prepared to share ideas, thoughts, best practices as well as any challenges related to the topics above, and about leading a chapter in general.

Discounted hotel rooms are available at the Westin Sacramento at a rate of \$159 plus tax per through Tuesday, September 27, 2016. To reserve your room, call the Westin Sacramento at (916) 443-8400 and reference 'CANP'.

#### **Action for Chapters:**

- Select up to three leaders from your chapter to participate in the Leadership Summit and register them online
- Begin thinking about and discussing your chapter's thoughts, best practices as well as any challenges related to the topics being discussed at the summit

#### **Annual Educational Conference**

The 40<sup>th</sup> Annual Educational Conference is being held on March 16-19, 2017 at the Hyatt Regency San Francisco Airport Hotel, located in Burlingame, which is located just 15 miles south of San Francisco. Barbara J. Safriet will be the Opening General Session Keynote speaker, Thursday March 16. Barbara is a Professor of Law at Lewis & Clark Law School, specializing in Health Law & Policy and the Regulation of Health Care Providers. Legislative Advocate Kristy Wiese will present a Legislative Update, Friday, March 17.

The annual awards ceremony will take place on Friday morning and academic organizations/ alumni groups are being asked to participate by hosting their alumni receptions on the evening of Saturday, March 18.

The Call for Abstracts are now closed, however we did allow additional time for speakers to submit by extending the due by date to September 12. We received over 100+ abstracts that are currently under review by the CANP Education Committee.

Please keep an eye out for the two conference promotions/specials:

1. A membership/conference special for those who join and register for conference at the same time. Those who qualify will receive two additional months of CANP membership.
2. A #CANP40th social media campaign that promotes nurse practitioners and the 40<sup>th</sup> Annual Educational Conference. Prizes will include gift cards, free nights at the hotel during the conference, and grand prize of \$250 Visa card. Once registration opens in October we will begin announcements on how to participate in the giveaways.

Don't miss out on the Friday night fun! We will feature a "Casablanca Night/Casino" for the annual evening event and a DJ/MC will provide a fun night of dancing, games and prizes throughout the night, including a photo booth with fun props. Attendees will be able to take home pictures as their souvenirs.

## **Advocacy**

### Action Center

Currently, CANP is conducting a campaign through the Action Center encouraging members and allies to contact their members of Congress to express support for the Veterans Administration's proposed rule regarding APRN practice authority. In the first 24 hours of the campaign, more than 100 emails were sent to members of California's Congressional delegation, and 71 new Action Center signups were logged. Since launching the Action Center in February, more than 1,300 supporters have signed up to use the tool.

CANP's [online Action Center](#) helps provides a quick and easy way to connect with legislators at the state and federal levels via public posts on Facebook and Twitter or through private connections via email or phone

Chapter leaders should encourage their members to participate in the current campaign.

### Social Media

CANP continues to urge all chapter leaders to use social media, especially Twitter, as an efficient and effective way of keeping members updated on grassroots opportunities and ultimately engaging legislators. Every morning CANP receives a report of local legislative meetings. When there are such meetings our chapters should attend, we'll post information via Twitter. This presents incredible opportunities to interact with legislators in your area.

### **Action for Chapters:**

- Encourage members to sign up at CANP's [online Action Center](#) and participate in the current campaign to express support to members of Congress regarding the Veterans Administration's proposed rule on APRN practice authority.
- Register for Twitter and follow [@CaliforniaNP](#)
- Designate one Legislative Representative per chapter as one key contact for the chapter

- Continue to meet with legislators to educate and develop a relationship with them, with special emphasis on the role that NPs fill in the healthcare delivery system AND how that role is impeded by current requirements for physician supervision
- For assistance in making appointments with Legislators, consult with Grassroots Coordinator Stephanie Tseu ([canpgrassroots@gmail.com](mailto:canpgrassroots@gmail.com)) as the central contact for information on grassroots efforts

## Events

### Lobby Day

Lobby Day 2017 will be held on **Monday, May 8, 2017** at the Sheraton Grand Sacramento Hotel. To make your hotel reservations online, use [this link](#). In order to receive the discounted rate of \$215 (standard room, not included are tax and fees), reservations must be made by the cutoff date of April 7, 2017. Rooms are subject to availability.

Sheraton Grand Sacramento Hotel  
1230 J Street  
Sacramento, CA 95814  
(916) 447-1700

More information on Lobby Day will be provided as it becomes available.

## Operations

### Taxes

It is each chapter's responsibility to apply and maintain federal and state tax-exempt status. The [CANP Chapter Federal & State Filing Exemption Instruction Manual](#) provides direction in how to verify your chapter's status and other helpful resources. We will be reserving time quarterly during the Monthly Leadership Call to address any questions. Additionally, please don't hesitate to contact CANP VP of Finance, Barbara Lome with any treasurer questions. Barbra can be reached at [barbaralomednp@gmail.com](mailto:barbaralomednp@gmail.com).

As a reminder: if your chapter tax year is calendar year (ending December 31st), please file your federal and California tax returns by March 15th. If you are on fiscal year (ending June 30th), please file your federal and California tax returns by September 15th. Please consult your chapter tax advisor for more detailed information.

If you have general questions about chapter taxes, please use the [Ask a Tax Question](#) feature of [canpweb.org](http://canpweb.org) or refer to the [CANP Chapter Federal & State Filing Exemption Instruction Manual](#).

### Quarterly Reports

September 30 marks the end of Quarter 1 for the 2016-2017 fiscal year. Chapters will receive their Quarter 1 Report by Tuesday, October 4, the Quarter 1 Report is due to CANP Monday, October 17.

This will mark the third quarter that chapters will be held to the compliance standards outlined in Addendum D of the Alignment Agreement.

**Action for Chapters:**

- Presidents, check your mailboxes for the Quarter 1 Report
- Keep up the great work in your chapter

**Political Action Committee (PAC)**

The current balance in the PAC account is \$55,160.00. CANP encourages chapters to raise funds for the CANP PAC. Information on how to do so may be found [online](#).

**Action for Chapters:**

- Emphasize the importance of contributing to the CANP PAC
- Utilize the “Political Action Committee Guidelines” document to host a CANP PAC fundraising event

**Membership**

Membership Renewals

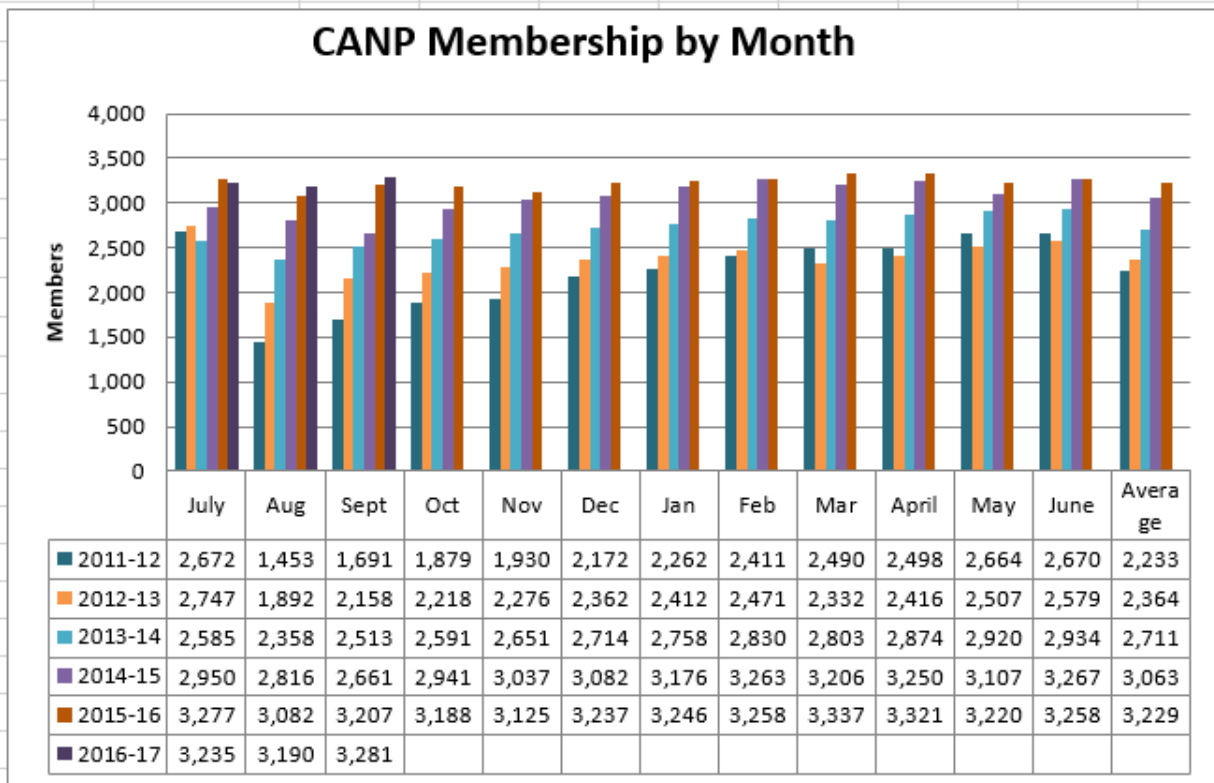
CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members. Membership invoices are available in the member’s “My Account” section on [canpweb.org](#).

Membership by type for September 2016:

NP Full	1,986
First Year Grad	467
Student Year 1	221
Student Year 2	367
Senior	114
Associate	56
Corporate	63
Affiliate	3
Emeritus	4
<b>Total Active</b>	<b>3,281</b>

The Chapter Leadership Toolset is available on [canpweb.org](#) for chapter leaders to access reports on new and renewing members for contact and reporting purposes.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between chapter leaders and members.



#### Action for Chapters:

- Urge chapter members who are suspended or expired to renew their membership. Let chapter members know that invoices are available up to 60 days prior to their expiration date
- Welcome new members and introduce them at chapter meetings
- Call and ask new members back to the next meeting. This will remind new members in a highly personal way that they are welcomed to the meetings and are not just another number. Have chapter leadership invite newer members to participate in some specific aspect of the next meeting or join a committee based on their unique skills
- Have membership committee volunteers call and check in on unengaged members from time to time. Keeping all members, new and current, engaged will make your membership stronger and chapter activities more rewarding
- Canvass current membership regarding what activities they want to participate in. Implement those ideas during upcoming meetings and keep track of what works and what doesn't

#### Membership Committee

The Membership Committee meets quarterly via conference call. The calls are on November 7, February 6, and May 1 from 8:00 – 8:30 p. m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

#### Action for Chapters:

- Refer schools and/or school contacts you may have to the Membership Committee

- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual chapter web page at [canpweb.org](http://canpweb.org)) to present at the local school(s) in your chapter's area
- Email Erin Meyer at [erin@canpweb.org](mailto:erin@canpweb.org) for CANP membership brochures



## Strategic Plan

CANP's Strategic Plan was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below:

### Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

### Vision

CANP will revolutionize health care and the role of the nurse practitioner.

### Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

### Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.